British Gymnastics has the following full time post:

**Communications Director**

**37 hours per week**

**This is a dual based role working from home and Lilleshall National Sports Centre, Nr Newport, Shropshire.**

**Salary range £52,500 to £70,000 per annum (dependent upon experience)**

**+39 days annual leave (including Bank Holiday and Company days) + 2 wellbeing days a year + weekly exercise and wellbeing hours**

We are the UK’s official governing body for gymnastics.  We believe gymnastics has the power to amaze like no other sport and we strive to help every gymnast experience this, amazing themselves and others along the way. By working closely with our members and partners we aim to lead, support and inspire everyone in gymnastics to do amazing things.

We are going through a period of significant change and require a positive and talented Communications Director who can play a critical role in helping the sport develop and deliver a comprehensive long-term strategy. In recent years trust has broken down within gymnastics, and that must urgently be redressed. The Communications Director will assist in creating and driving a holistic cultural change programme to make real change happen.

Working alongside the CEO and other Directors, as the Communications Director you will play a key role in setting the overall strategic direction of British Gymnastics and helping to engage, grow the visibility and develop our compelling narrative to showcase all that is wonderful about this inspirational sport. You will work closely with the commercial team to maximise commercial opportunities to support the success of the sport, its clubs, and its athletes.

You will also play a vital role in leading the culture, the level of ambition and the collaborative working across the department. Building trust, respect and influential relationships across our members, stakeholders, commercial partners, and customers will be a crucial outcome for the team.

**The Role**

The main responsibilities of the role are:

* Working with the Executive to set the overall organisational strategy and direction. Translating this to departments to ensure local activity is aligned to the overall strategy
* To ensure cross functional and agile working in the delivery of our strategy and objectives
* To provide excellence in communications to ensure clarity, understanding and buy in.
* To represent the organisation externally to build high trust relationships, as a great ambassador for the organisation.
* Build and establish meaningful relationships with Partners such as UK Sport, Sport England and Home Nations
* Strengthening our engagement with members, understanding their needs, developing the reputation and value of British Gymnastics, how we work together, add value and build a two-way meaningful dialogue with the community
* Leading on strategies from transformation and change communications to employer and sport branding, internal campaigns to supporting the roll-out of the organisation’s strategy and culture programs, executive/thought leadership, and other strategic communications
* Ensure British Gymnastics is prepared to respond if there is an imminent crisis/ threat to the organisation, responsible for ongoing monitoring, tracking, impact assessment and subsequent recommendation of response to opportunities and issues that have the potential to impact British Gymnastics positively or negatively.
* To maximise and secure coverage of gymnastics with the relevant broadcasters, and to seek out further opportunities to raise the profile of the sport in collaboration with other key Olympic and Commonwealth sports e, g. GB TV.
* Lead and develop the Marketing team and Commercial team, supporting the team to ensure the company has a relevant voice both internal and external, and to ensure relationships with partners, sponsors and 3rd parties are strong and successful
* Oversee the financial management of the division, ensuring ROI of spend and working with commercial partners/sponsors to ensure long term financial sustainability of the organisation

**The Person**

Applicants will need to demonstrate:

* Experience of working at board or equivalent level to develop, deliver and evaluate relevant strategies.
* Experience of working across multi business areas and a working knowledge of corporate areas, such a governance, risk management, change management, equality, diversity and inclusion and sustainability.
* A degree or equivalent, hold relevant and up to date role specific professional qualifications and evidence of ongoing CPD.
* An ability to represent an organisation externally and internationally
* Excellent relationship builder, able to develop trusted and influential relationships internally and externally, managing multiple agendas and complex relationships.
* Excellent communication skills with a high level of emotional intelligence and empathy when dealing with high pressured environments and change.
* A great team player, with excellent communication skills and a drive and energy for the role and team.
* Excellent team management skills, with evidence of supporting, coaching and empowering to ensure your team realise and reach their potential.
* Works alongside the Executive and the Board to create a highly functioning and performing team
* Demonstrable experience of setting strategic directions, providing absolute clarity of focus and intent. Creative and collaborative thinker who works with other to co-produce and welcome diversity of thought and challenge.
* Experience of budget and finance management

**How to apply**

To apply for this post please visit the careers page on our website at [www.british-gymnastics.org](http://www.british-gymnastics.org)

We are open to secondment opportunities, where possible.

We value diversity of views and contributions and have a strong commitment to equality and inclusion. We aspire to have a workforce that is diverse and representative of all sections of society. We are particularly keen to receive applications from women, people with disabilities, people from ethnically diverse communities, people from the LBGTQ+ community because these groups are often under-represented within our workforce.

**Closing date for applications: Midnight on Sunday 29th May 2022**

**Interviews will be held mid-end June 2022**