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- CTC – the national cycling charity
- Membership (Over 130 years old)
- 68k members – highest ever
- Core objectives:
 - Inspire, promote, protect
- Strategic focus on inclusivity



Membership & Campaigns

Protect

Competitive cyclist

Cyclists

Promote

*Goals
Rights
Membership*

Regular cycle users

*Insurance
Groups
Events*

Recreational and children's
cycling

Cycling Development

Inspire

*Infrastructure
Safety
Support*

People who might cycle if
conditions are right

Don't Cycle

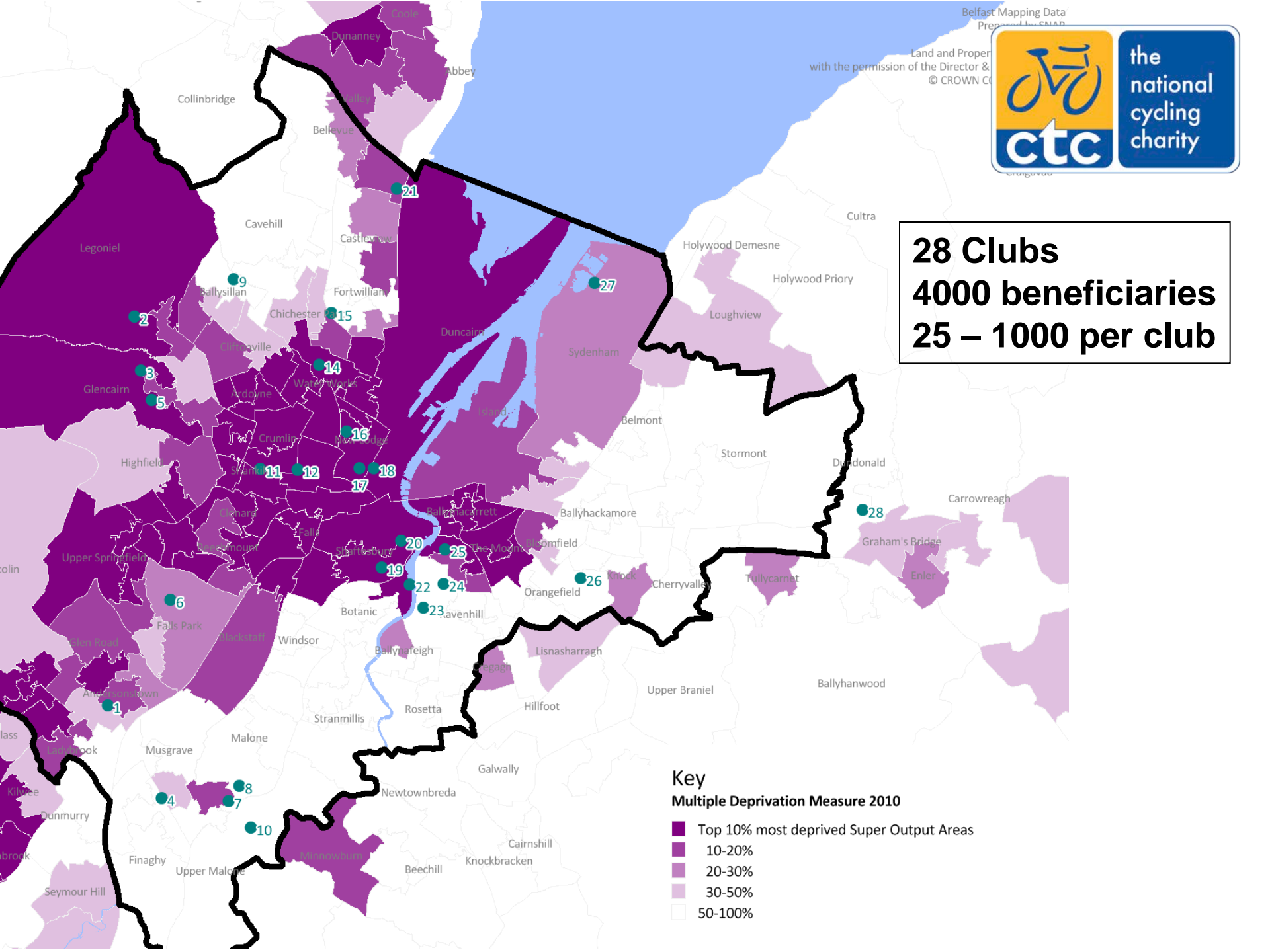


bike club





28 Clubs
4000 beneficiaries
25 – 1000 per club



Key
Multiple Deprivation Measure 2010


- Top 10% most deprived Super Output Areas
- 10-20%
- 20-30%
- 30-50%
- 50-100%

- Personalised Engagement
- Capacity Building
- Sustainability





- Grant administration
- Staff Churn
- Age range
- Geography

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- Shared Resources
 - Cluster Models
 - Parks & trail centres
 - Local grants

Sport Matters



2010 - 2012

- ✓ Bike Club in Belfast

2013

- ✓ Network and evolve established clubs; Community Cycle Clubs
- ✓ Deployment across Northern Ireland
- ✓ Pathways to curriculum & sports clubs

2014

- ✓ Membership of clubs
- ✓ Children 8+ participation

2019

- ✓ Adult Participation Rates
- ✓ Women's Participation Rates
- ✓ Disadvantaged Groups
- ✓ Disability Participation
- ✓ Participation among older people