



Business in the

Community



Presentation to: Sport Matters
Implementation Group: Participation

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By

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Business in the

Community

Business in the Community



Business in the Community is a membership organisation for successful companies committed to demonstrating responsibility towards their people, the planet and the places where they operate



- Not-for-profit membership organisation
- Established in GB – 1982, NI – 1989
- 240 regional members in NI
- 800 members in UK, including 75% of FTSE 100
- President – HRH the Prince of Wales
- NI Chair – Paul Rooney; GB Chair – Mark Price, Waitrose

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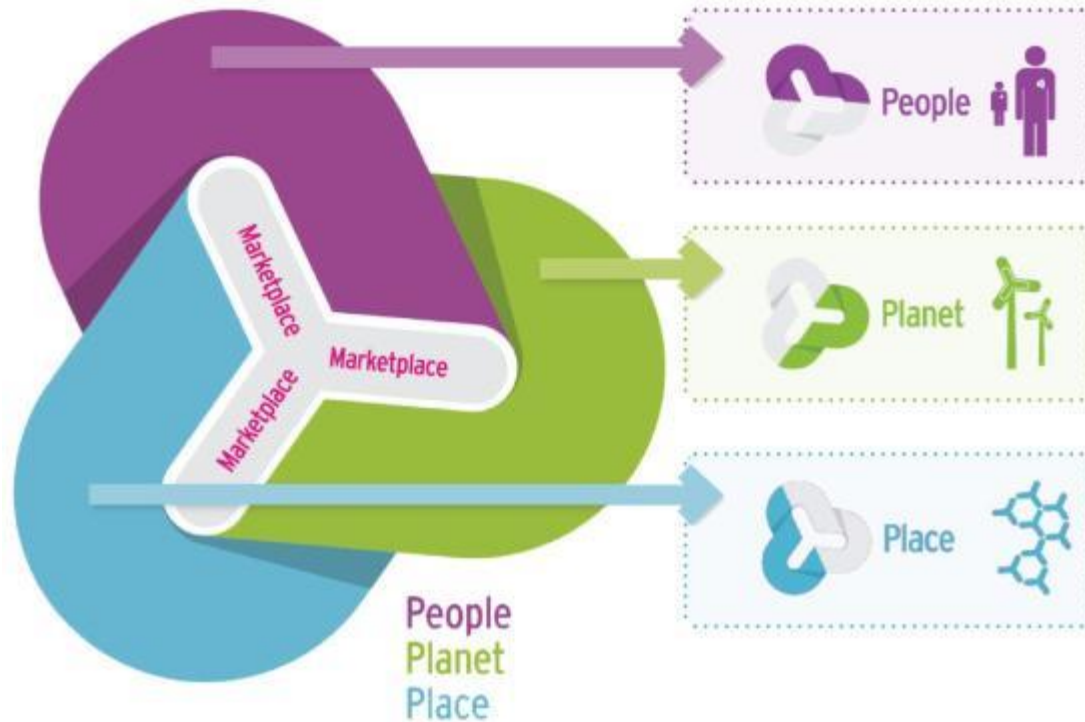
Our purpose



“To mobilise business as a force for good in society”

What do we do?

We provide advice, support and opportunities for engagement under three key themes:



Business responsibility towards ...your People



Supporting employers to create responsible workplaces where **current and future employees** help deliver business and social impact

Focus on ...

- Employee wellbeing and inclusion
- Tackling employability
- Developing skills through volunteering



Business responsibility towards ...our Planet



Inspiring and supporting NI business to respond positively to the **environment and climate change** challenges

Focus on ...

- Creating sustainable business
- Building sustainable communities



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Business responsibility towards
...the Place where you operate



Engaging every business to **impact positively** within its **community**

Focus on ...

- Raising the aspirations and achievements of young people in schools
- Regenerating deprived communities
- Supporting the growth and development of small firms



Fit with the responsible business agenda

- People: Healthy workforce
- Place: Active communities
- Planet: Green transport
- Market Place: Moving beyond sponsorship

Achieving the vision at a strategic level Participation targets PA3 – PA11

Opportunities.....

- Promote physical activity in the workplace
- Encourage volunteering through sport

Next steps ...

- Targeted projects eg - Time to...
- Recognizing sporting achievement
- Clubs that Count
- Develop a major campaign

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Thank you
Questions?