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- CTC – the national cycling charity •

- Membership (Over 130 years old) •

- 68k members – highest ever

- Core objectives:

- Inspire, promote, protect •
  - Strategic focus on inclusivity



## Membership & Campaigns

**Protect**

**Promote**

## Cycling Development

**Inspire**

**Competitive cyclist**

**Cyclists**

**Regular cycle users**

**Recreational and children's  
cycling**

**People who might cycle if  
conditions are right**

**Don't Cycle**

*Goals  
Rights  
Membership*

*Insurance  
Groups  
Events*

*Infrastructure  
Safety  
Support*

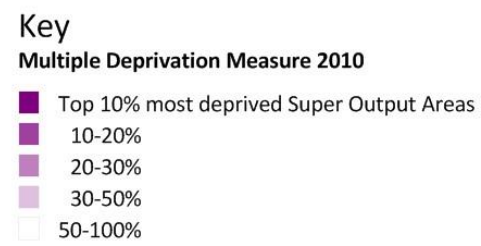
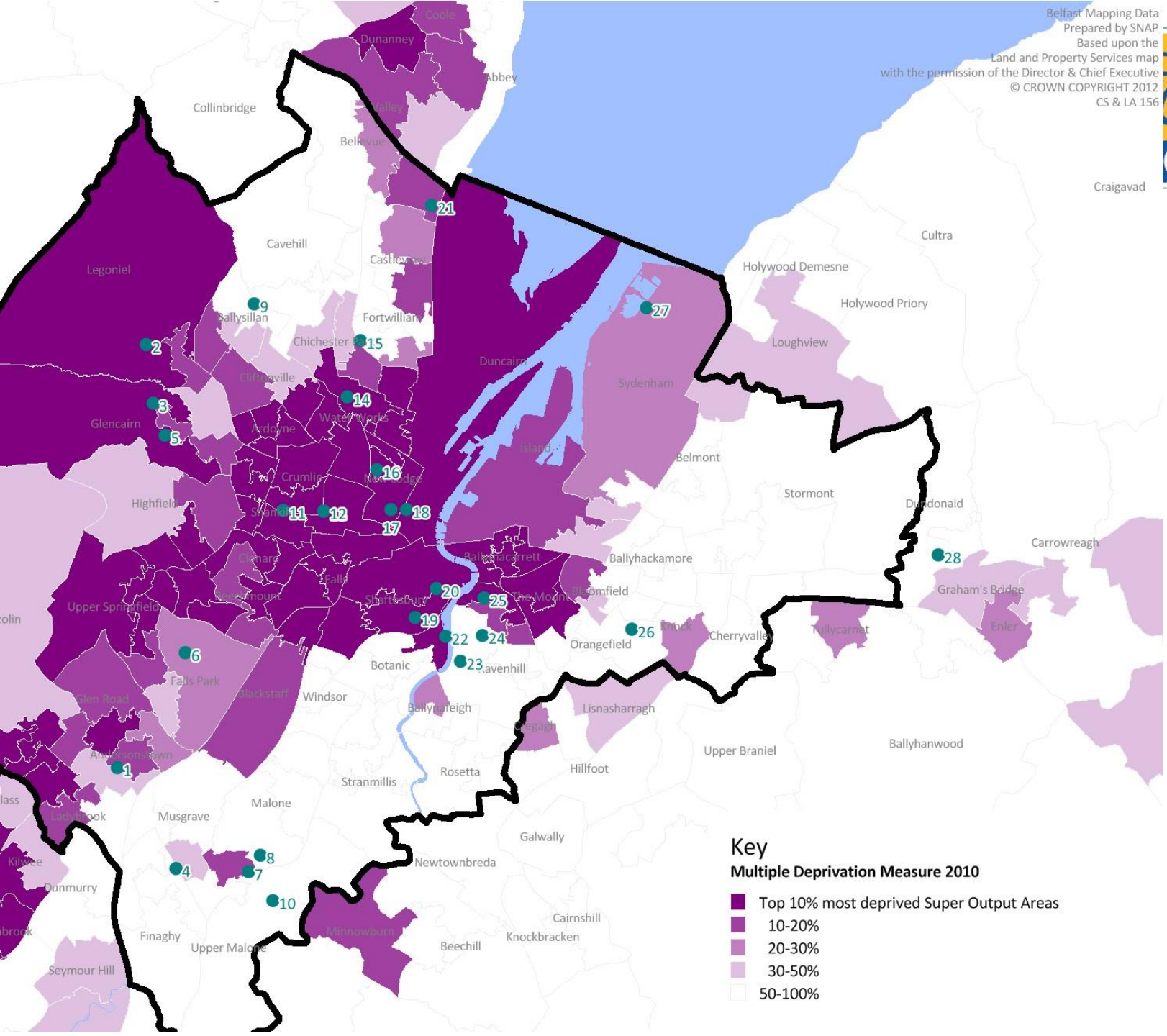


# bike club



**28 Clubs**





Craigavad



**beneficiaries 25 –  
1000 per club**

- Personalised Engagement
- Capacity Building
- Sustainability







- Grant administration
- Staff Churn
- Age range
- Geography



- Shared Resources
- Cluster Models
- Parks & trail centres
- Local grants

# Sport Matters

2010 - 2012

✓ Bike Club in Belfast



# 2013

- ✓ Network and evolve established clubs; Community Cycle Clubs
- ✓ Deployment across Northern Ireland
- ✓ Pathways to curriculum & sports clubs

# 2014

- ✓ Membership of clubs
- ✓ Children 8+ participation



# 2019

- ✓ Adult Participation Rates
- ✓ Women's Participation Rates
- ✓ Disadvantaged Groups
- ✓ Disability Participation
- ✓ Participation among older people