

Sport NI Participation Committee



The Need

- 20% or 1 in 5 of the population have some form of disability
- Only 10% participate in sport regularly
- 85% never participate in sport
- Only 12% of young people with disabilities are members of sports club
- A range of physical , attitudinal, economic and structural barriers
- People with disabilities have the right to participate

About Disability Sports NI

- Set up in 1998 by 4 disability governing bodies of sport
- Membership increased from 14 to 102 groups
- Staff increased from 1 to 10
- Gradual increase in programmes and services
- Particularly over the last 5 years (Sport NI mainstreaming Policy)



Approach

- Equality of Opportunity
 - Opportunity to participate at a level of choice in your local area
- Inclusion
 - Mainstreaming of sports programmes
 - Parallel provision where required
- Sport NI Mainstreaming Policy
 - Mainstreaming – responsibility of mainstream organisations
 - 10 focus sports
 - Recognises need for 'Twin Track' approach
- LTAD
- Incremental and focused approach to development

Participation/Performance

- To give people with disabilities the opportunity **to live a full and active life** through sport and physical recreation.
- To give more talented disabled people the opportunity **to compete and excel** in competitive sport



Participation

Broad approach to creating a community where people with disabilities can lead a full and active lifestyle through sport & physical recreation

- Marketing, Information & Advice – *Informing People*
- Training & Coach Education – *Skilling People*
- Sports Facility Access – *Inclusive Facilities*
- Education Programmes – *Changing Attitudes*
- Participation Initiatives & Events – *Enabling Active Lifestyles*

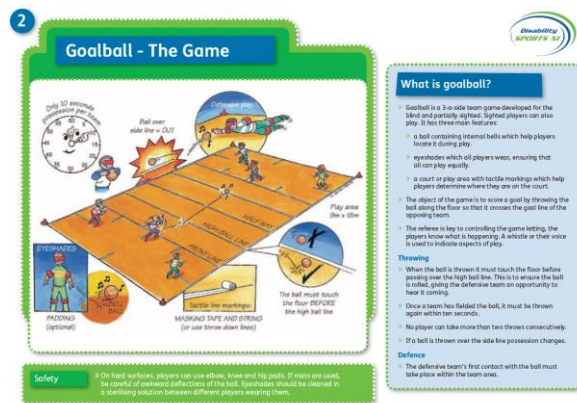
Marketing, Information & Advice - *Informing People*

- Active Magazine
 - 4 Editions - 7,500 copies
- Website
 - 38,233 'visits'/ 480,315 'hits'
- PR
 - Good level of media coverage
- Advice
 - 2,000 enquiries per annum



Training & Coach Education – *Skilling people*

- Common UK 'DIT' Course
- 'Inclusive Games' course & resource pack updated and funded by Sport NI
- 'Games for All' course & resource pack updated and funded by Sport NI
- 700 coaches, teachers and sports leaders trained
- Liason with UK/Irish Coaching Bodies



Inclusive Skills

Sports Facility Access – *Inclusive Facilities*

- Technical Advice & Training
- Design Guidance Documents
 - New DSNI/SNI Design & Management Guidelines document to be launched at end of January
- Inclusive Fitness initiative (IFI)
- New DSNI/Sport NI 'Inclusive Sports Facility Accreditation Scheme' (ISF)
 - To be launched early March



Education Programmes – *Changing Attitudes*

- London 2012 'Inspire' Education Project
- Focus on positively challenging negative attitudes
- Targeted at primary schools throughout NI
- Completed by over 13,500 children in 95 schools to date
- Project will reach over 25,000 children by 2012



Northern Ireland Primary Schools
5 **DISABILITY
SPORTS CHALLENGE**

Project will reach over **25,000 children by 2012**



Participation Initiatives & Events

– *Enabling Active Lifestyles*

- Sports Development Initiatives
 - Support of 10 'focus' sports
 - Ulster Deaf Sports Council Working Group
 - Ulster Blind Sports Network
 - CAAN/Venture Outdoors
 - Clubmark
 - Volunteer Initiative
- Local Participation Projects
 - Fermanagh Inclusive Leisure project – 1200 participants pa
 - Craigavon inclusive Leisure project (Pending)
 - Active Community programme – 5 coaches appointed
 - Hopeful of securing 2 additional coaches in Fermanagh/Omagh
 - Large increase in provision by DSNI
- Events Programme – 1,000 participants per annum

Summary

In 2010/2011 DSNI will:

- Train **700+ coaches, teachers and sports leaders**
- Deal with **2000 information enquiries**
- Deliver the '5 Star Challenge Education Project' to **7,500 children**
- Continue the development of performance pathways which benefit **250 talented disabled sports people**
- Indirectly support a range of participation initiatives organised by **10 governing bodies** and other sports organisations
- Run participation initiatives and events involving over **6,000 children and adults** with disabilities
- Participation Programmes on target to increase greatly next year

Plans for the Future & Challenges

Plans to increase levels of participation by:

- Continued growth of DSNI programmes into all areas of NI
- Extending number of 'focus sports'
- Extending services & programmes to Education & Youth Sector
- More coordinated UK wide approach to development

Challenges

- Pan Disability approach best use of limited resources
 - But growing need for 'impairment specific' programmes
- Sport Matters – 6% increase in participation target very ambitious
- Managing Expectations and demand for DSNI's services/input
- Difficulty in funding continued growth of organisation in current economic climate

Questions?

