

Sport Matters Implementation Groups

House of Sport
Friday 15 October 2010

Purpose

1. Provide members with a detailed introduction to Sport Matters;
2. Consider draft Terms of Reference for each SMIG;
3. Consider the proposed Action Planning and Reporting framework; and
4. Engage key partners and stakeholders in the implementation process.

Overview

9.15am	Registration
9.30am	Welcome and Introduction
9.45am	Sport Matters Progress Update
10.30am	Implementation
11.15am	SMIG Workshops <ul style="list-style-type: none">- Participation- Performance- Places
12.15pm	Feedback From SMIGs
12.45pm	Next Steps
1.00pm	Lunch



Sport Matters Progress Update

Nick Harkness

Director of Participation and Facilities

Process of Development

- Sport Matters developed by SNI in partnership with DCAL in 2006;
- Approved by the Minister and the NI Executive in December 2009; and
- Launched in May 2010.
- Development Process involved:
 - Public and stakeholder consultations
 - Extensive desk research
 - Independently commissioned academic research
 - Consultations with Ministers and Departments

Purpose of the Strategy

1. Determine the priorities for sport and physical recreation over the next 10 years;
2. Inform the direction of future investment in sport; and
3. Agree and implement a shared agenda.

Sport: Where are we now?

- Declining levels of participation;
- Fewer people from deprived areas participating in sport;
- Declining international performances;
- Declining state and range of sports facilities compared to the rest of UK;
- Only 17% of primary schools and 9% of post primary schools in Northern Ireland delivering at least two hours PE per week;
- The '**obesity epidemic**' and associated ill-health.

1. Vision: Where we want to get to?

*“a culture of lifelong
enjoyment and
success in sport...”*

2. Values and Principles

- The approach adopted during the research, formulation and development stages of Sport Matters was premised on:
 - Partnership working;
 - Evidence-inspired decision-making;
 - Responding to identified need;
 - Delivering tangible outcomes;
 - Empowering individuals, groups and communities; and
 - Promoting good relations between all sections of our community.

3. Government's Commitment

- Government has **explicitly stated** its commitment to sport and physical recreation.
- Government commitment:
 - Value of sport – intrinsic and extrinsic;
 - Community benefits of sport and physical recreation;
 - Sporting success; and
 - Strategy implementation.

4. Targets and Priorities

Participation

- Research framework
- Participation rates:
 - Adults/ Children
 - People with a Disability
 - Women
 - Older People
 - Areas of High Social Need
- Sport, PE, C&YP
- Economic impact

Performance

- Athlete performance
- Fit for purpose governing bodies and sporting organisations
- Coaching systems and support services
- 2010 & 2014 CWG medal share

Places

- Access to quality spaces for sport
- Planning legislation
- Outdoor recreation
- Olympic & Paralympic facilities
- Regional Stadia

5. Delivering Success

- Vision and targets require structure for Action Planning;
- LISPA model used as a framework for identifying Key Steps for Success;
 - Physical Literacy;
 - Lifelong Physical Activity; and
 - Performance.
- Key steps also grouped by the following 4 themes:
 - Opportunities;
 - Organisations;
 - Workforce; and
 - Places.

5. Delivering Success

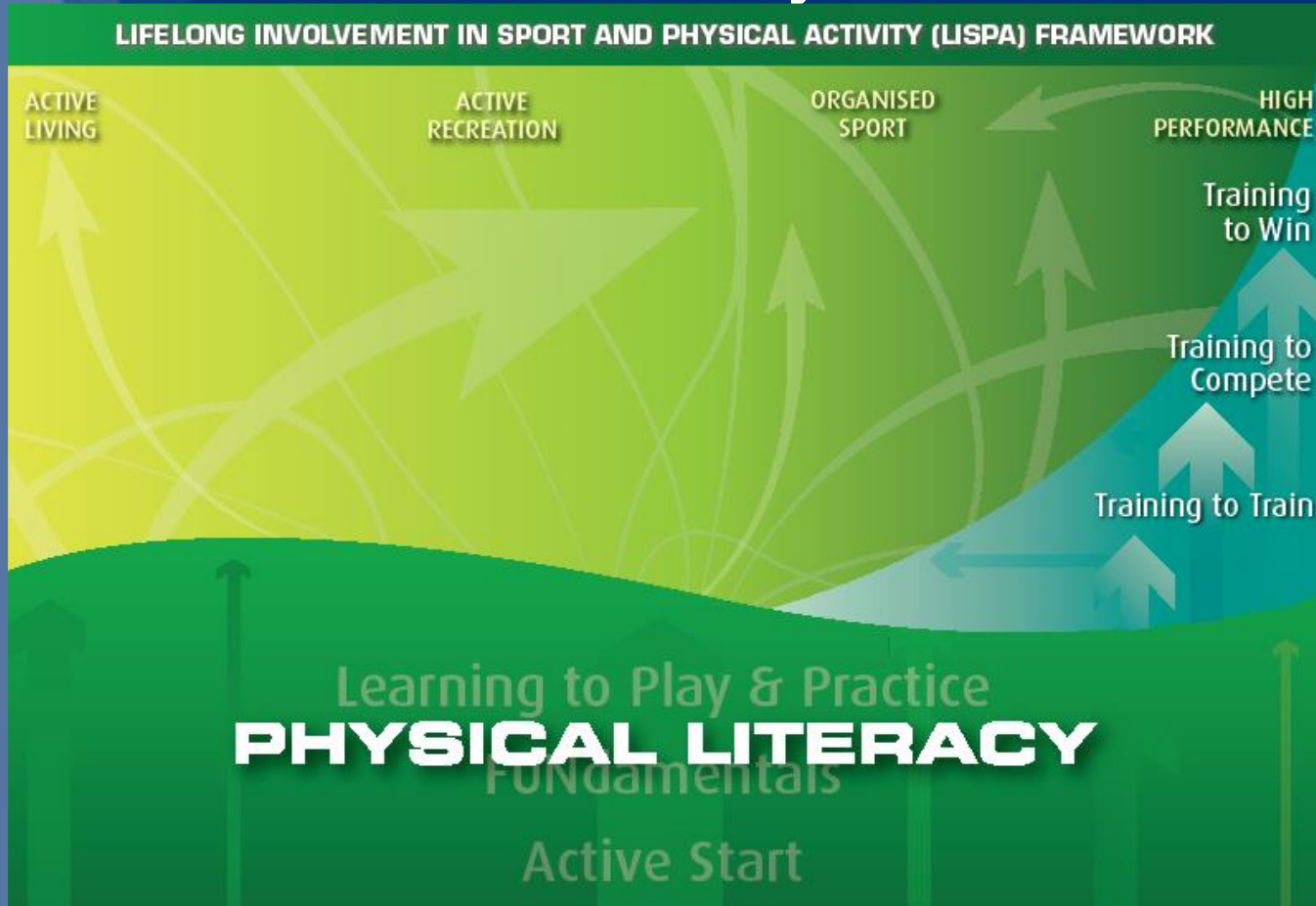
- *Sport Matters, Table 1, p20-21*

	PARTICIPATION		
	PHYSICAL LITERACY	LIFELONG PHYSICAL ACTIVITY	PERFORMANCE SPORT
OPPORTUNITIES			
ORGANISATIONS			
WORKFORCE			
PLACES			

6. What will success look like?

- **Participation** (John News)
- **Performance** (Shaun Ogle)
- **Places** (Paul Scott)

Participation: Improved Physical Literacy



Participation: Active Partnerships



Participation: Lifelong Involvement



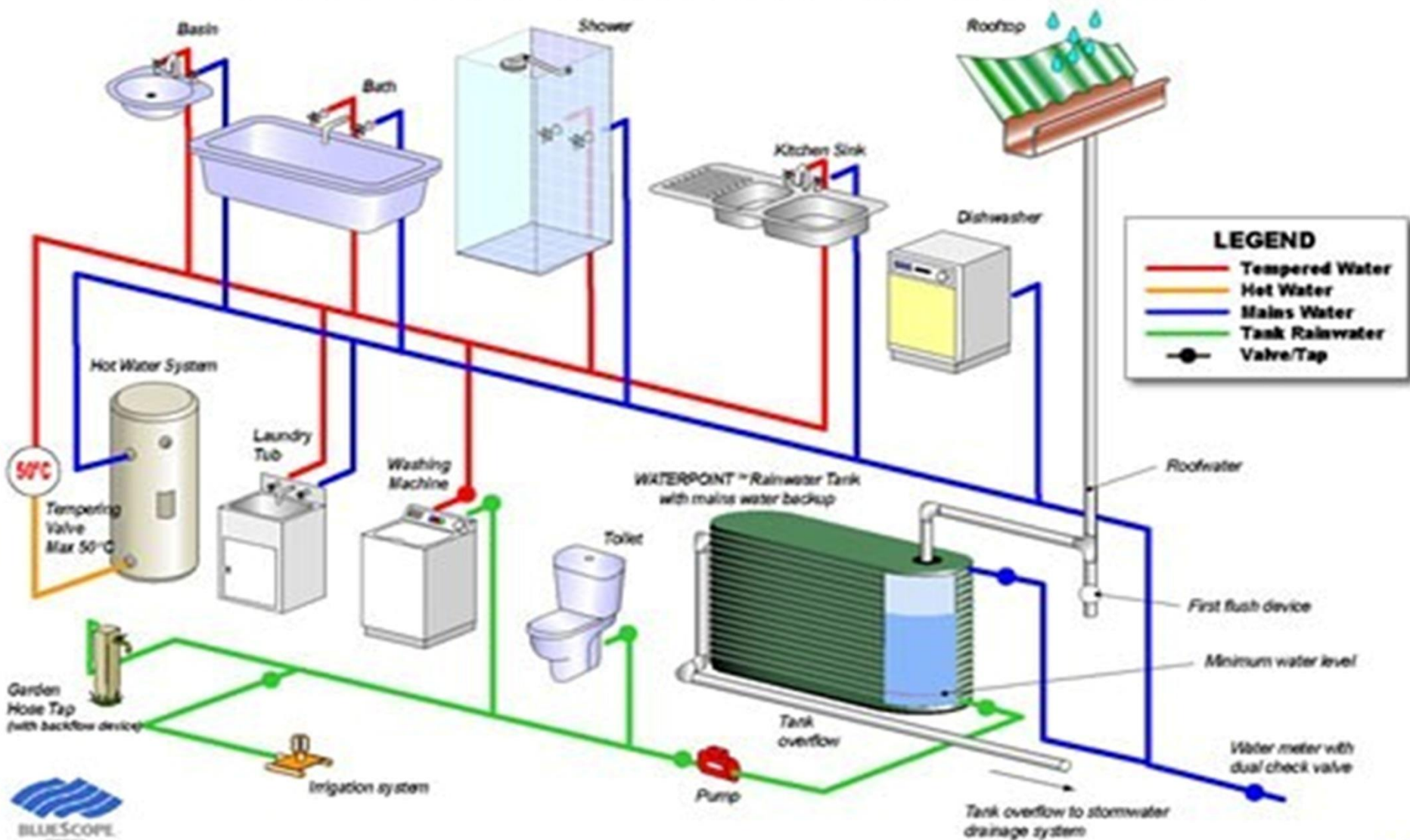
Participation: Active Engagement



Performance: Challenge and Outcome

- Challenge:
 - High public expectation meets fragile sporting systems.
- Outcome:
 - Consistent winning performances at the highest levels.

Rainwater Utilisation in Domestic Dwelling - Typical Plumbing Design



Performance: High Performance System



SPORT NORTHERN IRELAND
PERFORMANCE SPORT
SYSTEM



FINANCIAL
SUPPORT



SPORT
POLICIES



FIT FOR
PURPOSE GB



FOUNDATION &
PARTICIPATION



TALENT ID &
DEVEL. SYSTEM



ATHLETE
SUPPORT



TRAINING
FACILITIES



COACH
DEVELOPMENT



INTERNATIONAL
COMPETITION



SCIENTIFIC
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Challenge: To fill the 3 buses

Places: Mill Meadow, Moyola Park



Places: Major Stadia, Aviva Stadium



Places: Inclusive Fitness Facilities



Places: Tollymore National Outdoor Centre



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Places: High Performance, SINI



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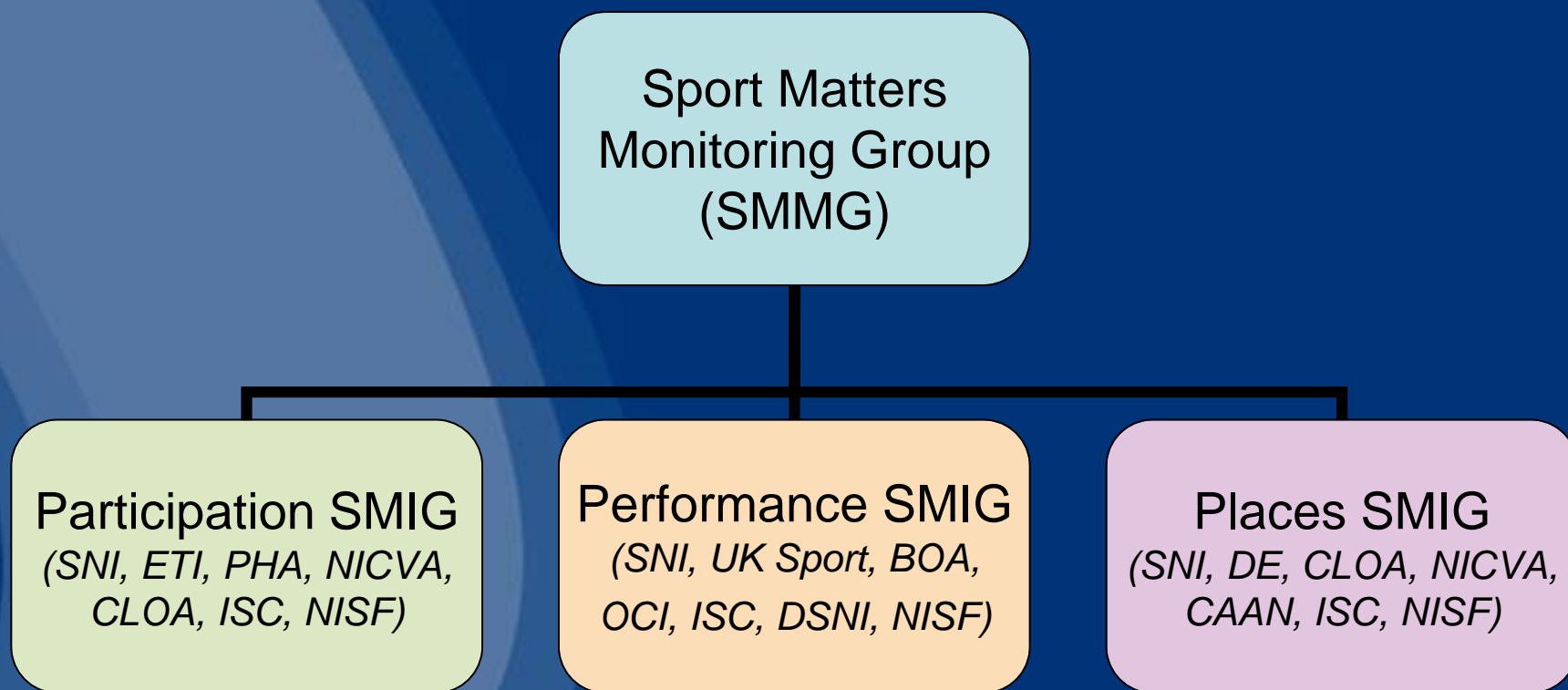
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Places: Olympic/ Paralympic Facility, 50m Pool



7. Implementing the Strategy

“No single individual or organisation can deliver the Vision and a genuine partnership approach to implementation will be essential.”



8. The Cost of Delivery

- £780m over the next ten years;
- Net ten-year shortfall: £133.67m
- Investments from:
 - Public sector;
 - Private sector; and
 - The ‘Third’ sector – Community/Voluntary.
- Significant challenges for increased levels of investment in sport.
- Estimated investment needs reviewed following the Budget 2010 Process.

Question & Answers



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Implementation

Dr Shaun Ogle
Director of Performance



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Key Factors for Successful Implementation

- No single individual or organisation can deliver the vision - a genuine partnership approach is essential;
- Various components of the Strategy should be led and delivered by different partner organisations;
- Successful implementation requires effective leadership and clear lines of accountability; and
- Leadership is required from everyone!
- Resource Allocation.

Government's Commitment to Sport & Physical Recreation

Ciaran Mee

Department of Culture, Arts and Leisure

DCAL Position

- Importance of sport within central Government;
- Role of Sports' Minister and DCAL; and
- Sport Matters Monitoring Group (membership, role).

Sport in Central Government in NI

- Profile of sport in Northern Ireland risen dramatically as a result of devolution;
- Increasing recognition in Govt of sport's intrinsic cultural value;
- Increasing recognition of sport's potential to contribute to wider Government agendas (eg the economy, education, employment and skills, health, community relations, NI's international image); and
- Widespread concerns about the state of sport in NI.

Role of Sports' Minister and DCAL

- Minister is responsible for central Government policy towards sport and recreation in NI;
- Sport Matters requires the Sports' Minister to 'champion' its aspirations across Government;
- The Minister, through DCAL, has lead responsibility for Sport Matters' delivery and evaluation;
- Part of this responsibility involves ensuring "clear lines of accountability" are established by means of:-
 - a) a Strategy Monitoring Group; and
 - b) Strategy Implementation Groups.

Monitoring Group: Membership

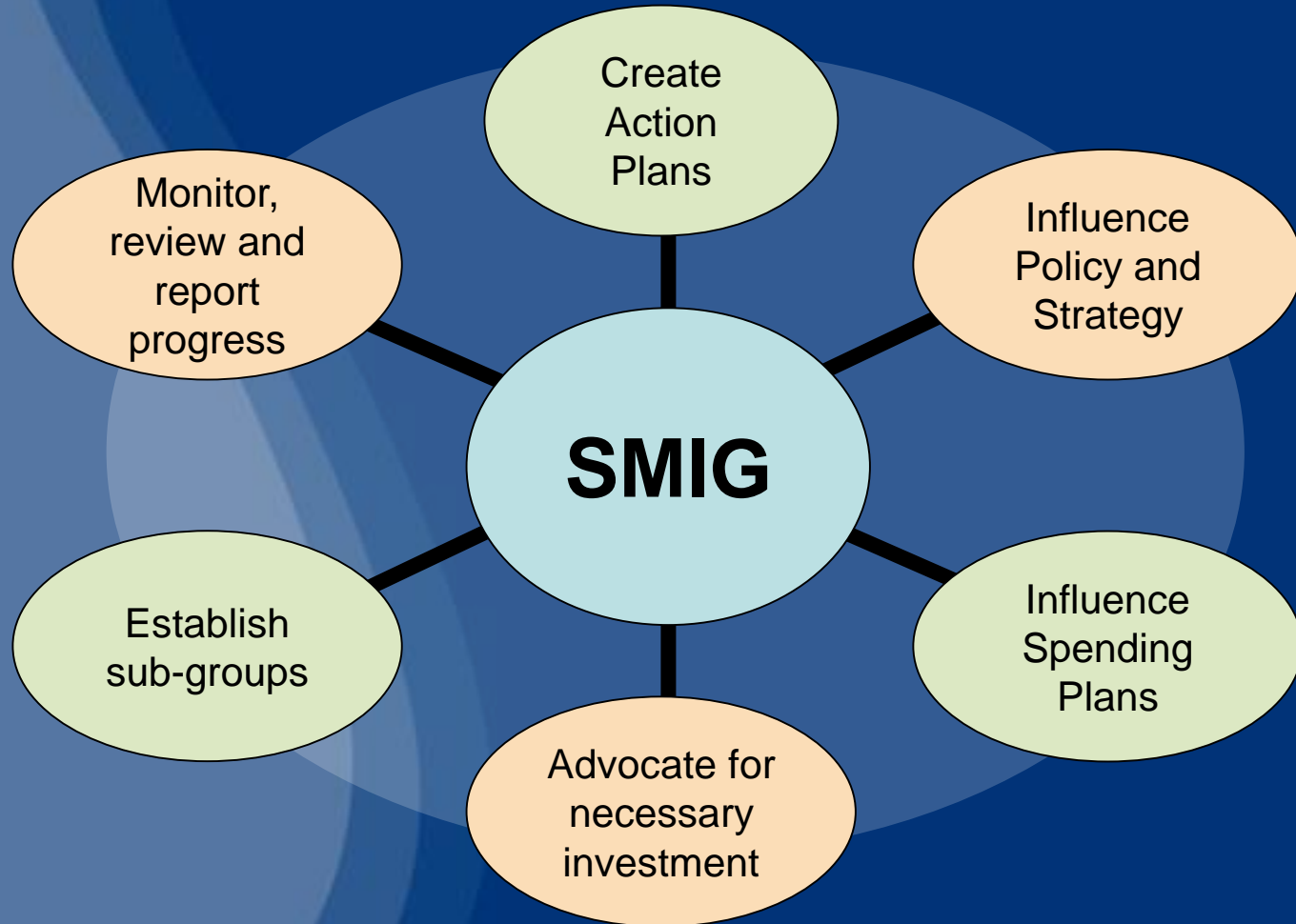
- Minister has established a Monitoring Group consisting of himself as Chair and senior representatives of:
 - DCAL
 - DE
 - DSD
 - DHSSPS
 - DARD
 - DEL
 - Sport NI
 - District Councils (SOLACE)
 - Northern Ireland Environment Agency
 - Northern Ireland Sports Forum

Sport Matters Monitoring Group: Role

Role of SMMG is essentially threefold:

1. To bring together senior representatives of responsible Departments' and agencies
2. To agree mechanisms to secure the buy in and delivery commitment of key partners and stakeholders and monitor delivery of those commitments
3. To approve, monitor and evaluate detailed action plans developed by Strategic Implementation Groups

Sport Matters Implementation Groups: Role



Your Role as a SMIG Member

- Be a 'champion' and 'advocate' for sport in your organisation/ sector;
- Ensure buy-in and commitment from your organisation/ sector to the attainment of the key steps and targets;
- Apply your knowledge, skills and expertise; and
- Embed the targets and priorities within your organisation's development and business planning processes.

Action Planning and Reporting

- SMMG require bi-annual update on progress against each of the targets and key steps;
- The Minister has asked for an Action Planning and Reporting framework to facilitate this process and should include the following:
 - Current Progress against Key Steps (01 Apr 09 - Present); and
 - Proposed Actions that can be undertaken by partner stakeholders (Present – 2019).

Questions & Answers

Eamonn McCartan
Chief Executive

SMIG Workshops

Participation (Boardroom)	Places (Room A)	Performance (Room C)
Chair: Brian McCargo (SNI)	Chair: Alan Strong (SNI)	Chair: Danny O'Connor (SNI)
Alan Money Penny (SNI)	Barry McAuley (SNI)	Olive Brown (SNI)
Una Duncan (SNI)	Brian McLawrence (DE)	Paddy Turnbull (SNI)
Kim Kensett (PHA)	Dr Caro-lynn Ferris (CAAN)	Louisa Huddy (BOA)
Gerard Houlahan (CLOA)	Stephen Reid (CLOA)	Dr Stephen Martin MBE (OCI)
Ian Bamford (NISF)	Dr Nigel Carr (NISF)	Roy Millar (NISF)
Nick Harkness (SNI)	Paul Scott (SNI)	Finbar Kirwin (ISC)
John News (SNI)	Willie Devlin (SNI)	Shaun Ogle (SNI)
		Jill Poots (SNI)

SMIG Workshops



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Workshop Overview

1. Consider draft Terms of Reference;
2. Discussion/ feedback on questions posed in invitation letter; and
3. Consider the proposed Action Planning and Reporting framework.

Terms of Reference

Discussion Topics:

1. Membership
2. Deputies/ Replacements
3. Roles and responsibilities
4. Process and standards for monitoring, reviewing and reporting progress
5. Servicing the SMIGs
6. Frequency of Meetings
7. Quorum
8. Co-option

SMIG Workshops

1. Consider the following questions:
 - What do you think are the key issues and challenges facing the successful implementation of Sport Matters?
 - What role do you envisage for yourself/ your organisation and the sector you/ your organisation represent(s) in the successful implementation of Sport Matters?
 - What are the Key Steps (p 20-21) that your organisation/ sector could lead or contribute towards, in order to achieve the relevant targets within Sport Matters (p17)?

Proposed Action Planning and Reporting framework

- The overall framework aligns the current 72 key steps with the 26 high level targets to facilitate reporting to the SMMG;
- SNI has completed the framework, detailing its contribution to the key steps;
- SNI proposes that all member organisations complete the framework provided, focussing on their organisation/ sector's progress to date; and
- The current list of key steps is not exclusive.

Proposed Action Planning and Reporting framework

- This framework will be circulated to members by Monday 18 October for return by 30 November;
- A collated response will be circulated to members for consideration and approval before submission to SMMG; and
- The next meeting of the SMIG will focus on the process for developing a draft Action Plan for each SMIG.

Feedback & Next Steps

Eamonn McCartan
Chief Executive

Next Steps

- SNI to forward template to all members;
- Members to complete and return by 30 Nov 2010;
- SNI to collate responses and circulate prior to the second meeting of the SMIGs;
- SMIG Chairs to attend the planned SMMG meeting scheduled for 25 Nov 2010; and
- SNI to forward meeting dates for future SMIG meetings (Jan, May, Sep 2011).