



# 'Sporting Clubs 2017 – 2021'

## *Submission Template*

**Applicant  
Organisation:**

**Lead Contact:**

**Email:**

**Telephone No:**

**For Office Use Only:**

**Date Received:**

**URN:**

**Assessors:**

## **Section 1: Key Achievements & Track Record of Delivery**

When making decisions relating to 2017-2021 investment, it is important that Sport Northern Ireland considers the key achievements and track record of delivery between 2013 and the present time. All applicants should use this text box to provide a high level summary of the key achievements, deliverables, strengths and weaknesses of your organisation over the past three years. For those organisations who have received investment through PerformanceFocus you must include outcomes in respect of the agreed KPI's and system targets.

## Section2: Where are you now and where are you going – Baselines & Targets

### 2A: Sports Club Membership & Infrastructure

Club Membership Trends	Club Membership @ End of 2013/14	Club Membership @ End of 2014/15	Club Membership @ End of 2015/16	Club Membership @ End of 2016/17
Total number of club members				
Number of new club members				
Number of male club members				
Number of female club members				
Number of club members 18 years old and under				
Number of club members with a disability (all ages)				
Please explain how this data has been collected and validated?				
Please explain the trends above and impact on your sport:				

Club Membership Projections <u>with</u> requested Sport NI Lottery investment.	Club Membership Projection @ End of 2017/18	Club Membership Projection @ End of 2018/19	Club Membership Projection @ End of 2019/20	Club Membership Projection @ End of 2020/21
Total number of club members				
Number of new club members				
Number of male club members				
Number of female club members				
Number of club members 18 years old and under				
Number of club members with a disability (all ages)				
Please explain how this data will be collated and validated?				
Please outline how your proposed project will affect the existing membership trends?				
If Sport Northern Ireland investment is not received what will be the impact on these projections?				

<b>Club Infrastructure Trends</b>	<b>Club Information @ End of 2013/14</b>	<b>Club Information @ End of 2014/15</b>	<b>Club Information @ End of 2015/16</b>	<b>Club Information @ End of 2016/17</b>
Total Number of Clubs				
Number of Clubs Attaining Quality Accreditation (through Clubmark NI Accreditation Schemes)				
Number of clubs attaining re-accreditation through Clubmark NI endorsed club accreditation schemes.				
Please explain how this data has been collected and validated?				
Please explain the trends above and impact on your sport:				

<b>Club Infrastructure Projections <u>with</u> requested Sport NI Lottery investment</b>	<b>Infrastructure Projection @ End of 2017/18</b>	<b>Infrastructure Projection @ End of 2018/19</b>	<b>Infrastructure Projection @ End of 2019/20</b>	<b>Infrastructure Projection @ End of 2020/21</b>
Total Number of Clubs				
Number of Clubs Attaining Quality Accreditation (through Clubmark NI Accreditation Schemes)				
Number of clubs attaining re-accreditation through Clubmark NI endorsed club accreditation schemes.				
Please outline how your proposed project will affect the number of clubs and number of clubs gaining or retaining accreditation?				
If Sport Northern Ireland investment is not received what will be the impact on these projections?				

## 2B: Sporting Workforce

### Official Population

Active Official Population – with Sport NI investment	Baseline	Required Population	Population @ End of 2017/18	Population @ End of 2018/19	Population @ End of 2019/20	Population @ End of 2020/21
Total Active Official Population						
Male						
Female						
Officials with a Disability						
<b>Key Official Settings &amp; Roles</b> (key settings & roles to be defined individually by each sport)						
<i>E.g. A Grade Umpire</i>	10	20	14	16	18	20
<b>Geographical Official Population Spread</b> (regions to be defined individually by each sport)						

### Official Learning, Development & Support

<b>Targeted Official Learning, Development &amp; Support Programmes/Interventions</b> (targeted /programmes interventions to be defined individually by each sport)					
Programme/Intervention	Annual Baseline	Engagement 2017/18	Engagement 2018/19	Engagement 2019/20	Engagement 2020/21
<i>E.g. Senior League Referee Mentoring Programme</i>	0	5	15	20	20
<b>Annual Formal Official Education/Qualification Activity Levels</b> (qualification headings to be defined individually by each sport)					
Education/Qualification	Annual Baseline	2017/18	2018/19	2019/20	2020/21
<i>E.g. Table Officials Qualification</i>	10	15	30	30	20

## Club Volunteer Population

Club Volunteer Population	Baseline	Required Population	Population @ End of 2017/18	Population @ End of 2018/19	Population @ End of 2019/20	Population @ End of 2020/21
Total Active Official Population						
Male						
Female						
Officials with a Disability						
<b>Key Club Volunteer Roles</b> (key roles to be defined individually by each sport)						
<i>E.g. Club Youth Officers</i>	40	70	45	50	60	70
<b>Geographical Club Volunteer Population Spread</b> (regions to be defined individually by each sport)						

## Club Volunteer Learning, Development & Support

<b>Targeted Club Volunteer Learning, Development &amp; Support Programmes/Interventions</b> (targeted /programmes interventions to be defined individually by each sport)					
Programme/Intervention	Annual Baseline	Engagement 2017/18	Engagement 2018/19	Engagement 2019/20	Engagement 2020/21
<i>E.g. Club Media Officers</i>	0	20	30	30	30
<b>Annual Formal Club Volunteer Education/Qualification Activity Levels</b> (qualification headings to be defined individually by each sport)					
Education/Qualification	Annual Baseline	2017/18	2018/19	2019/20	2020/21
<i>E.g. Level 3 NVQ Diploma in Event Management</i>	0	15	30	30	40

***Coach & Coach Developer Population***

<b>Active Coaching Population</b>	<b>Baseline</b>	<b>Required Population</b>	<b>Population @ End of 2017/18</b>	<b>Population @ End of 2018/19</b>	<b>Population @ End of 2019/20</b>	<b>Population @ End of 2020/21</b>
Total Active Coaching Population						
Male						
Female						
Coaches with a Disability						
<b>Coach Developers</b>						
Tutor						
Assessor						
Mentor						
<b>Key Coaching Settings &amp; Roles (key settings &amp; roles to be defined individually by each sport)</b>						
<i>E.g. Club Youth Coaches</i>	<i>100</i>	<i>500</i>	<i>150</i>	<i>225</i>	<i>300</i>	<i>375</i>
<b>Geographical Coaching Population Spread (regions to be defined individually by each sport)</b>						



**Coach & Coach Developer Learning & Support**

Targeted Learning, Development & Support Programmes/Interventions (targeted /programmes interventions to be identified individually with each sport)					
Programme/Intervention	Annual Baseline	Engagement 2017/18	Engagement 2018/19	Engagement 2019/20	Engagement 2020/21
<i>E.g. Emerging Performance Coach Development Programme</i>	12	12	12	15	15
Annual Formal Coach Education/Qualification Activity Levels (qualification headings to be defined individually by each sport)					
Education/Qualification	Annual Baseline	2017/18	2018/19	2019/20	2020/21
<i>E.g. Level 2 Coaching Qualification</i>	250	250	300	300	250

Please outline how the proposed projections and interventions will impact upon your sport by 2021?	
If Sport Northern Ireland investment is not received what will be the impact on the proposed projections and interventions?	

### Section 3: Where do you want to go - Strategic Fit of Sporting Clubs Applied Principles

Please use this section to provide an outline of how your organisation’s key strategy and priorities link to some or all of the Sporting Clubs Applied Principles. Applicants should clearly demonstrate where and how the key priorities identified within the governing body strategy contribute to the Sporting Clubs Applied Principles outlined below. Governing bodies only need to demonstrate linkage with Applied Principles that their submission will impact upon.

Applied Principle 1: Growing, sustaining and retaining the number of sports club members.	
Identified Objective/s within Governing Body Strategy (National & Regional Where Appropriate)	Section or page within Governing Body Strategy
How will this achieve progress within this applied principle?	
What do you propose to have in place by 2021?	How do you propose to evidence progress against identified objectives?

**Applied Principle 2: Quality of sports club management and operations.**

**Identified Objective/s within Governing Body Strategy (National & Regional Where Appropriate)**

**Section or page within Governing Body Strategy**

**How will this achieve progress within this applied principle?**

**What do you propose to have in place by 2021?**

**How do you propose to evidence progress against identified objectives?**

**Applied Principle 3: The recruitment, development, deployment and retention of an active and skilled coaching population for identified coaching settings.**

<b>Identified Objective/s within Governing Body Strategy (National &amp; Regional Where Appropriate)</b>	<b>Section or page within Governing Body Strategy</b>
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**How will this achieve progress within this applied principle?**

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<b>What do you propose to have in place by 2021?</b>	<b>How do you propose to evidence progress against identified objectives?</b>
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**Applied Principle 4: The recruitment, development, deployment and retention of an active and skilled club volunteer population to fulfil key roles.**

<b>Identified Objective/s within Governing Body Strategy (National &amp; Regional Where Appropriate)</b>	<b>Section or page within Governing Body Strategy</b>

**How will this achieve progress within this applied principle?**

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<b>What do you propose to have in place by 2021?</b>	<b>How do you propose to evidence progress against identified objectives?</b>
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**Applied Principle 5: The recruitment, development, deployment and retention of an active and skilled official population to fulfil key roles.**

<b>Identified Objective/s within Governing Body Strategy (National &amp; Regional Where Appropriate)</b>	<b>Section or page within Governing Body Strategy</b>

**How will this achieve progress within this applied principle?**

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<b>What do you propose to have in place by 2021?</b>	<b>How do you propose to evidence progress against identified objectives?</b>
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## Section 4: How will you get there – Quality of the Annual operational plans and KPIs

### THE SPORTING CLUBS ACTION PLAN

Please use this section to outline the programmes initiatives and interventions that will help you to achieve strategic objectives and deliver on the Applied Principle/s. For each action/intervention please indicate the Target/KPI and outcome of this work, when it will take place, who will be involved, the target populations/groups and the resource resources/budget.

#### Example Action Plan

Development Priority (Key Objective):	E.g. To grow and sustain club membership by 10% by 2021.				
Action	Target/KPI	Timescale	Responsibility & Partnerships	Target Population/s	Resource / Budget
<i>To roll-out a club membership recruitment initiative to increase female members.</i>	<i>To recruit and sustain 50 new female club members.</i>	<i>Yr1 Q4</i>	<i>Clubs &amp; Local Councils</i>	<i>Women &amp; girls</i>	<i>Club Development Officer. £1,000 programme investment/annum</i>

#### Year 1 & Year 2 Action Plan (2017/18 & 2018/19)

Development Priority (Key Objective):					
Action	Target/KPI	Timescale	Responsibility & Partnerships	Target Population/s	Resource / Budget

Development Priority (Key Objective):					
Action	Target/KPI	Timescale	Responsibility & Partnerships	Target Population/s	Resource / Budget

Development Priority (Key Objective):					
Action	Target/KPI	Timescale	Responsibility & Partnerships	Target Population/s	Resource / Budget

Development Priority (Key Objective):					
Action	Target/KPI	Timescale	Responsibility & Partnerships	Target Population/s	Resource / Budget



**Year 3 & 4 Action Plan (2019/20 & 2020/21)**

<b>Development Priority (Key Objective):</b>					
<b>Action</b>	<b>Target/KPI</b>	<b>Timescale</b>	<b>Responsibility &amp; Partnership</b>	<b>Target Population/s</b>	<b>Resource / Budget</b>

<b>Development Priority (Key Objective):</b>					
<b>Action</b>	<b>Target/KPI</b>	<b>Timescale</b>	<b>Responsibility &amp; Partnership</b>	<b>Target Population/s</b>	<b>Resource / Budget</b>

<b>Development Priority (Key Objective):</b>					
<b>Action</b>	<b>Target/KPI</b>	<b>Timescale</b>	<b>Responsibility &amp; Partnership</b>	<b>Target Population/s</b>	<b>Resource / Budget</b>

Development Priority (Key Objective):					
Action	Target/KPI	Timescale	Responsibility & Partnership	Target Population/s	Resource / Budget

Development Priority (Key Objective):					
Action	Target/KPI	Timescale	Responsibility & Partnership	Target Population/s	Resource / Budget

Development Priority (Key Objective):					
Action	Target/KPI	Timescale	Responsibility & Partnership	Target Population/s	Resource / Budget

## Section 5: What do you need to get there – Required Resources

Please outline the priorities for investment that you require to deliver your strategic objectives. These should include staff required, programmes/initiatives and services. Please rank these in terms of priority if full investment requested is not available due to demand.

### Example Requested Resource Requirements

Resources Requested	Development Priority (Key Objective/s)	Partnership Resources / Own funds in place		Return on Investment	Priority Ranking
<i>Salary: Full-time Club Development Officer Post (£25,000 + on costs)</i>  <i>Programme Investment: £2,500 Per Annum. Total £10,000.</i>	<i>To grow and sustain club membership by 10% by 2021.</i>	<b>Sport NI Resource:</b>	<i>Salary: £25,000 + on costs/Annum. Programme: £2,500 per Annum.</i>	<i>200 new club members.</i>  <i>All affiliated clubs with formal links to a minimum of 2 feeder primary school.</i>	<i>Club Development Officer Post – Priority 1.</i>  <i>Club Development Programme Investment – Priority 2.</i>
		<b>Gov Body Resource:</b>	<i>£2,500 per annum. Total £10,000.</i>		
		<b>Partner Resource:</b>	<i>£0</i>		

### 2017-2021 Requested Resource Requirements

Resources Requested	Development Priority (Key Objective/s)	Partnership Resources / Own funds in place		Return on Investment	Priority Ranking
		<b>Sport NI Resource:</b>			
		<b>Gov Body Resource:</b>			
		<b>Partner Resource:</b>			
		<b>Sport NI Resource:</b>			
		<b>Gov Body Resource:</b>			
		<b>Partner Resource:</b>			

Resources Requested	Development Priority (Key Objective/s)	Partnership Resources / Own funds in place		Return on Investment	Priority Ranking
		Sport NI Resource:			
		Gov Body Resource:			
		Partner Resource:			
		Sport NI Resource:			
		Gov Body Resource:			
		Partner Resource:			
		Sport NI Resource:			
		Gov Body Resource:			
		Partner Resource:			
		Sport NI Resource:			
		Gov Body Resource:			
		Partner Resource:			
		Sport NI Resource:			
		Gov Body Resource:			
		Partner Resource:			