

SportMaker

Celebrate your SportMakers!

SportMaker is Sport NI's way of celebrating and showing thanks to the incredible individuals whose dedication make sport happen- coaches, officials and volunteers.

This year SportMaker has gone digital so we can celebrate even more coaches, officials and volunteers across NI. Over three separate weeks we will be shining a spotlight on these incredible people and the impact they are making in their clubs and sports and we need your help!

How do I get involved?

It's simple, share a photo, video or post about a #SportMaker in your club or sport and thank them for the amazing work they do.

Below you will find templates and tools to bring your #SportMaker messages to life. You can use our graphic templates, your own photographs or even video.

Throughout the week don't forget to use the #SportMaker and tag Sport NI in any posts so that we can reshare.

When is it happening?

#SportMaker 2025 will take place across three separate weeks. Here's what we are looking for:

Coaches: 27 – 31 January 2025

We want to hear about your incredible coaches working across the entire coaching pathway, from children, community, disability, right up to high performance or even a young coach making an impact.

Officials: 24 – 28 February 2025

We want to shine a light on officials, after all without them sport can't take place. Tell us about your inspirational referees, umpires and technical officials.

Volunteers: 24 - 28 March 2025

Volunteers go above and beyond, giving their time, energy and skills to support sports, from opening the gates and making the tea to fundraising and admin support. These are the people that make sport happen.

How to tell your #SportMaker story

When you share your story, you aren't just celebrating your coach/official/volunteer, you are encouraging others to do the same. Let's fill our social media channels with

thanks to the amazing #SportMakers who make sport happen.

Here is how you can share your story on social media and be part of the #SportMaker celebration.

Tell the world about your #SportMaker:

- What is so special about them?
- How do they make a difference in your sport?
- Highlight any achievements, success or inspirational stories

 **Post:** Share why your #SportMaker deserves to be celebrated!

 **Record:** Snap a photo or create a video highlighting what makes your #SportMaker special.

 **Share:** Post it on your social media with #SportMaker to join the celebration and express your thanks!

 **Tag us!**  @Sportninet  @_sportni  @_SportNI

In case you need them, we have created some [pre-made graphics](#) or you can drop your own photo into our template: [Create your own](#)

Suggested text to accompany your photo and video content:

- This is our Coach [Name]. They've been guiding our team for [x years], inspiring us on and off the pitch. Their passion, dedication and belief in our team makes them a #SportMaker
- Here's [Name] the coach who's transformed our team. From developing our skills to inspiring us to reach higher. We are celebrating and showing thanks to [Name], who is a #SportMaker
- 📣 Shout out to our #SportMaker [Name]! As an Official [insert role] Our sport wouldn't happen without you. Your professionalism and dedication is an inspiration to us all. 🙌
- 📣 This #SportMaker week we want to celebrate our amazing volunteer [Name]! Thank you for your dedication. Without you we couldn't ... [insert reason]. We are lucky to have you! 🙌🙌